



**THE FEMINIST COALITION  
STRATEGIC PLAN  
(2023-27)**

26th June 2023

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## **About Us**

The Feminist Coalition (FemCo) was formed in July 2020 by a group of young Nigerian feminists. Its main mission is women's equality with a core focus on education, financial freedom, and public office representation. We aim to do this by using sustainable interventions to achieve our goals. Our vision for Nigeria is one where equality for women is a reality in our laws and everyday lives.

The Feminist Coalition consists of young women with diverse backgrounds covering all sectors including technology, healthcare, media, social enterprise, education, and finance. We come from all walks of life, but we are united in our passion to bridge societal, economic, and financial gaps in ways that are transformative and sustainable for the women and girls in the communities we serve.

### **Vision Statement**

We want a Nigeria where equality for all women is a reality in our laws and everyday life.

### **Mission Statement**

To promote women's equality in the Nigerian society focusing mainly on education, financial freedom, and representation in public office.

## Introduction

The Feminist Coalition's Strategic Plan, 2023-2027, emphasizes our commitment to promoting women's rights in Nigeria. Through programs, projects and operations, the Feminist Coalition is committed to ensuring evident and sustainable improvements in the lives of Nigerian women after extensive reflection, consultation, and collaboration. Our strategic goal is the pathway for us to achieve this and documents our measurable impact.

The strategic plan has been developed based on:

- Key findings and recommendations from evaluations, reviews, and assessments.
- Feedback from consultations.
- The organization's commitments, mandate, and pillars.

The Feminist Coalition Strategic plan espouses our commitment to growth guided by five strategic goals areas that will enhance our work in our communities.

# What do we want to Achieve?

## Goal Area 1 - Education

Providing educational support for young Nigerian girls to bridge the gap in the number of out-of-school children in Nigeria and provide streamlined mentorship opportunities to build their leadership skills for better long-term outcomes.

### Impact:

The goal is to support Nigerian girls as they develop the skills that will empower and promote them to achieve their potential in school, and pursue careers that will lift them out of poverty.

### Input:

- Financing educational programs - reducing barriers and providing incentives through scholarships, STEM training and mentorship.
- Supporting organizations that promote the revision of educational policies to give more girls access to quality education.

### Output:

- Seeking partnerships and opportunities to increase our impact in girls' education.

### Outcomes:

- Increased enrolment of 100 girls in secondary schools across Nigeria.
- Improved implementation of UBE and other educational policies in Nigeria by 10%.

## **Goal Area 2 - Financial Freedom for Women**

### **Impact:**

Financial freedom, income security, and economic support for women and girls so that they can provide for themselves, their families, and their communities. Overall, through this goal, we will improve women's economic opportunities and access.

### **Inputs:**

- Projects promoting work and economic protection for women.
- Ensuring more women have access to training opportunities and financing by partnering with established organizations providing small and medium scale initiatives and funding to women, especially in low-income households

### **Output:**

We will pilot and develop projects that teach women relevant skills and empower them through entrepreneurship while leveraging our network to help them work towards and achieve financial freedom.

### **Outcomes:**

- 100 women-led businesses established and monitored by December 2025.
- Training and scaling opportunities provided to about 50 women by December 2025.

## **Goal Area 3 - Representation of Women in Public Offices**

### **Impact:**

Creation of governance systems that benefit women through the increased representation of women in public offices and advocacy of favorable policies on women's issues.

### **Inputs:**

- Strategically partner with organizations working to educate Nigerian women on the electoral process and equipping them with the relevant tools to enable them run successful campaigns and increase women's political participation and representation.
- Advancing the participation of women in all levels of politics by supporting the development of campaign strategies, including supporting female lawmakers and executives with mandates for representation.
- Organize community town-hall meetings targeting women at rural areas to build political consciousness and momentum to bridge gender inequality in the political sector.
- Support campaigns of presidential candidates who have gender equality mandates.

### **Output:**

Facilitate evidence-based projects aimed at inclusive policies to reduce the disenfranchisement of women in politics.

### **Outcomes:**

- Increase women's political representation at the local government, house of representatives and senate by 10% by February 2027.
- Support five (5) women's political campaign strategies and fundraising drives to aid elections and appointments by December 2027.
- Engage 1000 women across 10 communities to build their knowledge of political processes, voting and representation in the political space to foster support and voter turnout for female aspirants.

## **Goal Area 4 - Women's Rights and Safety**

### **Impact:**

Ensuring that women are afforded the fundamental human rights - including the right to live free from violence and discrimination.

### **Input:**

Women's safety and rights are included in everyday discourse.

### **Output:**

To champion opportunities focused on women's rights by working with like-minded organizations that share our vision to scale awareness initiatives, policy implementation and drive data-centered advocacy. This will include supporting programs focused on reducing gender based violence and increasing mechanisms to report GBV through technology.

### **Outcomes:**

- Partner with two (2) tech-based companies and organizations to improve women's safety and SGBV reportage through technology by September 2024.
- Lead the efforts for policy implementation and advocacy in two (2) Nigerian states by December 2024.
- Collaborate and support one (1) data-driven organization on research projects and advocacy campaigns by December 2025.



## **Goal Area 5 - Women's Health**

### **Impact:**

Ensuring that women have access to quality and affordable life-saving services to protect their physical and mental well-being.

### **Outcome:**

Improved access for women and girls to healthcare irrespective of financial conditions.

### **Output:**

- Champion and finance relevant healthcare initiatives
- Promote the dissemination of health information and free services where available
- Work with organizations to support the creation of hygiene facilities and hygiene management initiatives for girls and women.

## Key Performance Indicators

S/N	Outcomes	Metric	Frequency
1	Increase in strategic community projects	Number of beneficiaries served % of beneficiary satisfaction	Year on Year
2	Increase in awareness of FemCo	% increase in awareness % of PR and press coverage % of donor increase after coverage	Year on Year
3	Increase donors and donations	Amount of donations received. Channels the donations are received through.	Year on Year